



AMERICANA

series

AMERICANA — Made Just for You

So your customers can relax in quality and comfort. . .

AMERICANA styling chairs were created from a design concept of urban sophistication and comfort that is natural, wide, and open.

Available in three models to complement various salon styles, these chairs all feature wide seats that let customers sit in luxury.

AMERICANA — for a styling experience that relaxes and satisfies.



A variety of colors to match your salon decor

Virtus



Bellus



Novo



Virtus

Solid build and a stately presence

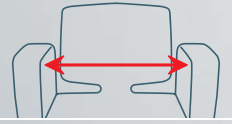
With its distinguished square style and chic color combinations, the Virtus lineup is an ideal match for male grooming salons and unisex salons alike. It features an ultra-comfortable seat structure and refined design aesthetic for a calm and serene service experience.

Styling Chair



Inside armrest length

21-1/2 inches



Backwash



Dryer Chair



All-Purpose Chair



Reception Chair



Bellus

Elegant contours and soft, comfortable seating

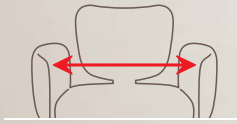
Bring an air of refinement to your salon or spa with seating solutions that truly shine. Gentle contours and a plush seat add to the opulent look and feel of the Bellus, resulting in a relaxing and bliss-filled client experience.

Styling Chair



Inside armrest length

21-1/2 inches



Backwash



Dryer Chair



All-Purpose Chair



Reception Chair



Novo

Curves that embrace in comfort

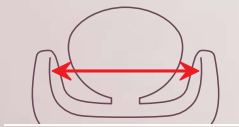
Cradle your clients in Novo-comfort with a lavish balance of graduated support, expansive seating, and luxurious foam cushions. An open-concept design adds to the modern appeal and sophisticated styling of this lineup and also brings the benefit of easy cleanups between services.

Styling Chair



Inside armrest length

22 inches



Backwash



Dryer Chair



All-Purpose Chair



Reception Chair



FEATURE

Backwash



Tilting bowl

Bowl can be tilted down 13 degrees or up 7 degrees from the basic horizontal position to accommodate differences in height among individual customers.

Footrest Variations

Styling Chair, All-Purpose Chair



217 Footrest



317 Footrest



G90 Footrest Note : styling chair only.

Chair Base



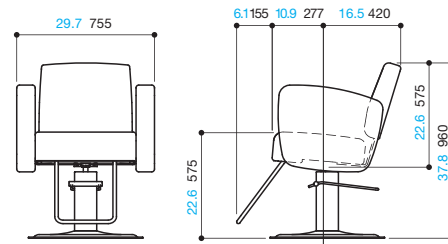
B1A
INITIAL HEIGHT : 16 inches 415 mm
STROKE : 8 inches 198 mm

The standard chair base is model B1A. Other base models are available for selection.

DIMENSIONS (inch mm)

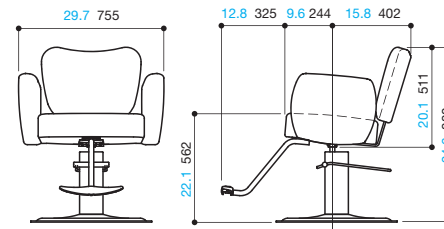
Virtu

Styling Chair



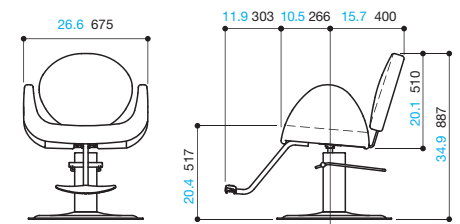
Bellus

Styling Chair

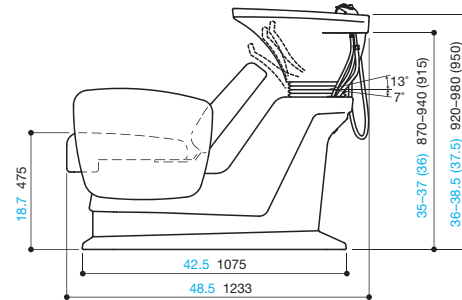
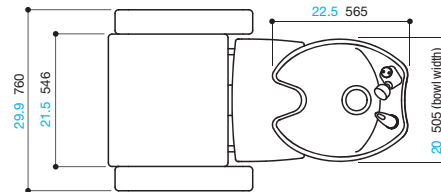


Novo

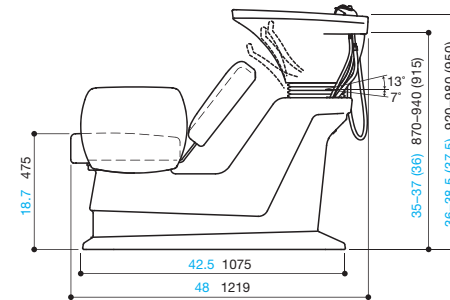
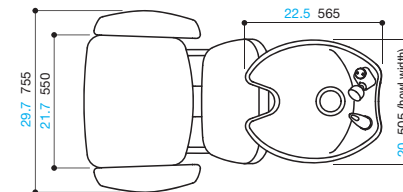
Styling Chair



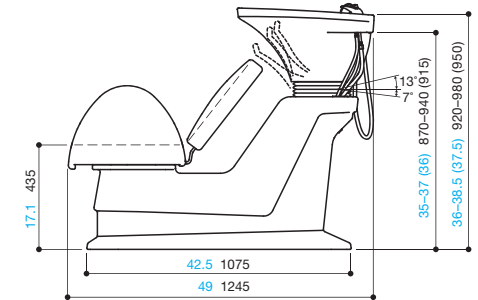
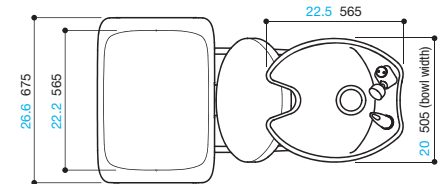
Backwash



Backwash



Backwash



Notes:

Dimensions shown above may vary slightly depending on the product.

Figures in parentheses apply when the bowl angle is 0 degrees (horizontally level).

Height of neck cushion will vary slightly depending on the product.